

AD SPECS

See attached layout options for front, back and interior pages.

SUBMISSION DEADLINES

Spring issue: March 15

Summer issue: June 15

Fall issue: Sept. 15

Winter issue: Dec. 15

SUBMISSION GUIDELINES

Ads will be printed in black only with no bleeds.

Logos and/or artwork files must be submitted in one of the following formats in grayscale at 300 dpi:

EPS or AI vector art with embedded images and outlined type

Flattened TIFF or PSD files preferred

High-resolution JPG and PDF files accepted

Original QuarkXPress or InDesign documents with linked images and fonts

To submit files by mail, send to:

The Newsletter Company

c/o Chevrolet Revolution

703 McKinney Ave., Suite 200

Dallas, TX 75202

To submit files by e-mail, arrange large file transfers via FTP or submit a URL, contact art@thenewslettercompany.com. Stuffit and Ziplt are recommended to compress files.



AVEO

AVEO 5

AVALANCHE

COBALT

COBALT COUPE

COLORADO

CORVETTE

EQUINOX

EXPRESS

HHR

HHR PANEL

IMPALA

MALIBU

SILVERADO

EXCELLENCE

2008 HHR SS

"If there were ever a car to make you long for summer evenings, picnics and drives to the lake, it's the 2008 Chevrolet HHR SS. Offering 260 horsepower, excellent handling, good fuel economy and a practical interior, it's a beach party on wheels that delivers kick-in-the-pants power at a bargain price. The combination of funky looks, value and terrific performance make the HHR SS my favorite among the current crop of sport compacts."

—Detroit Free Press

2008 IMPALA LTZ

"The 2008 Impala builds on its heritage with powerful and efficient V-6 engines, a smooth ride and spacious, no-nonsense cabin...Impala's interior is exceptionally functional and straightforward. It's also roomy, offering space for six people and a pile of luggage...Both the 3.9-liter V-6 and the 5.3-liter V-8 come with Active Fuel Management technology, which cleverly deactivates half the cylinders during cruising to conserve fuel."

—The Dallas Morning News

2008 TAHOE LT

"The Tahoe provided an impressively compliant highway ride as well as a surprisingly hushed cockpit, even at near-triple-digit speeds...If you're looking for a solid off-road toy that's still laudable on-road, or a cavernous five-seat sport/ute that can swallow seven in a pinch, the Tahoe won't disappoint."

—Motor Trend



2008 HHR SS



2008 Silverado

AN AMERICAN REVOLUTION

Rugged good looks

For a workhorse of a truck with style and comfort, the 2008 Silverado can't be beat. We're not the only ones who think so. The Silverado has collected more than 10 industry awards since its redesign in 2007, including *Motor Trend's* 2007 Truck of the Year Award and the 2007 North American Truck of the Year.

Is it because of the class-leading fuel economy? The standard XM Radio? Or the combination of style, capability and refinement that gets the job done in unmatched comfort? We think it's all that, and more.

The Silverado offers options that make work and play easier than ever. Body styles include regular, extended and crew cab with short, standard and long cargo box lengths. Choose from eight powertrain combinations, suspension packages and rear- or four-wheel drive, as well as heavy-duty versions. Trim levels include WT (work truck), LS (crew cab only), LT and LTZ.

Fuel economy is center stage with Active Fuel Management and variable valve timing technologies. The Silverado also offers a FlexFuel engine that can be powered by E85 ethanol, gas-oline or a combination of both. For maximum light-duty towing capacity, pick the 6.0-liter that pulls 10,500 pounds.

See for yourself why the Silverado has taken the truck world by storm. ☰



The Silverado heavy-duty trucks are ready for any task, with a bold design and class-leading power. There's a maximum towing capacity of 16,700 pounds and luxury interiors available for comfort on the job.

 **AN AMERICAN REVOLUTION**

SAVING

OnStar Turn-by-Turn Navigation

Getting where you want to go has never been easier than with OnStar® Turn-by-Turn Navigation. It's part of the Directions & Connections Plan and is currently standard on five Chevy models, including the 2008 Malibu and 2008 Tahoe.

There's no complicated programming of a GPS system. Simply press the OnStar button to talk to an OnStar advisor. The advisor can locate your destination and download directions to your vehicle.

You'll save time by going straight to your destination. OnStar can find gas stations, restaurants, ATM locations, hotels, anything you might need on the road. With simple audio directions, OnStar helps you keep your eyes on the road while driving to your destination.

OnStar also offers vehicle diagnostics, automatic crash response, roadside assistance and remote door unlocking.

Contact us for more details about OnStar and Turn-by-Turn Navigation for your Chevy. ☰



Innovation amplified

Chevrolet designers and engineers are charging on with development of the Volt concept car. The Volt concept is not a hybrid. Rather, it's an electric vehicle with an engine to recharge the battery when necessary.

In 40-mile or less trips, the Volt will use no fuel and produce zero emissions for low-environmental-impact driving. For longer trips, the Volt will use the E-Flex Propulsion System. It pairs lithium-ion batteries with on-board power sources, such as an engine capable of running on E85 ethanol to recharge the battery while driving. GM is targeting a driving range of 400 miles or more between fill-ups.

The Volt concept draws power from plugging into a standard 110-volt household outlet. Plus, the car captures energy from braking to recharge the battery.

To cut fuel-wasting aerodynamic drag, GM engineers are testing sleek designs that make efficient use of the Volt's energy. Computer and wind-tunnel tests ensure that key components such as the radiator and brakes receive cooling airflow. Even with the low roofline, the Volt will comfortably seat four tall passengers.

Battery packs for the Volt concept are currently being developed and tested to ensure they will last for many years and offer consumers the spirited driving performance they expect.

Chevy is devoting significant resources to Volt development in order to deliver another fuel-saving solution to American consumers. For more details about the Chevy Volt's development go online to www.ChevyExtra.com. ☰

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Chevrolet continues development of the Volt concept car. It's an electric vehicle that will drive up to 40 miles per day on electric battery power alone.

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CHEVY TAHOE HYBRID

GO GREEN IN STYLE



THE TAHOE HYBRID, THE FIRST FULL-SIZE HYBRID SUV, WAS NAMED GREEN CAR OF THE YEAR. THE HARDWORKING HYBRID DELIVERS POWER AND CAPABILITY IN A FUEL-EFFICIENT PACKAGE.



SUBURBAN TAHOE TAHOE HYBRID TRAILBLAZER UPLANDER

Spring cleaning

Your Chevy has weathered the winter, surviving potholes, road salt, and harsh temperatures. Now that warmer weather is on the horizon, stop in for a spring inspection to ensure your Chevy is functioning at its best.

Our GM-certified technicians will check the vital systems, including:

- Tires: Inflation, tread, and linings
- Brakes: Pads, rotors, and linings
- Oil: Change and filter
- Suspension: Check for any problems.

Space for dealer coupons, seasonal story or dealership story.

As the spring driving season begins, make sure your Chevy is road-ready.

Inside Page Ad Option

7"

4.75"



Back Page Ad Option

4"

3.5"

The goal of our service department is to keep your car running at peak performance, as conveniently for you as possible. Our factory-trained Chevy technicians are ready to handle all of your service needs. We offer:

- Free shuttle service (call for details)
- Convenient waiting room with fresh coffee, television
- Close to shopping mall

Dealer hours of operation, services and contact information.

M-F 7:00 a.m. - 6:00 p.m.
SAT 8:00 a.m. - 2:00 p.m.



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A PUBLICATION FOR THE CUSTOMERS OF ABC DEALERSHIP



Track-proven performance



SS Style

The Cobalt SS is as sporty inside as out. Its performance enhancements include SS-embroidered sport seats with suede-like UltraLux inserts. It comes in three interior color combinations: Ebony, Light Gray and Victory Red.

The new turbocharged Cobalt SS is ready for the street or track. The GM Performance Division developed this latest addition to Chevy's SS lineup, which boasts a 2.0L turbocharged and intercooled engine with 260 hp. It delivers track-proven performance capability, premium amenities and an estimated 30 mpg in highway driving.

The Cobalt SS's short-throw 5-speed manual transmission comes equipped with a "no-lift shift" feature that maintains turbo boost pressure during gear changes. A driver-selectable competition mode with launch control can be enabled from the cockpit to maximize performance.

To create a fully balanced package, the FE5 sport suspension was tuned on the twists and turns of Germany's Nürburgring racetrack. Fixed-caliper Brembo brakes in front and vented discs with single-piston calipers in the rear ensure the Cobalt stops as confidently as it starts.

The Cobalt SS looks the part, with a unique front fascia, model-specific rocker panels, forged 18-inch alloy wheels, a polished exhaust outlet, and a choice of high or low rear wings. Inside, drivers will find an A-pillar mounted boost gauge and SS-exclusive sport seats. Experience track-level performance on the street with the new turbocharged Cobalt SS.

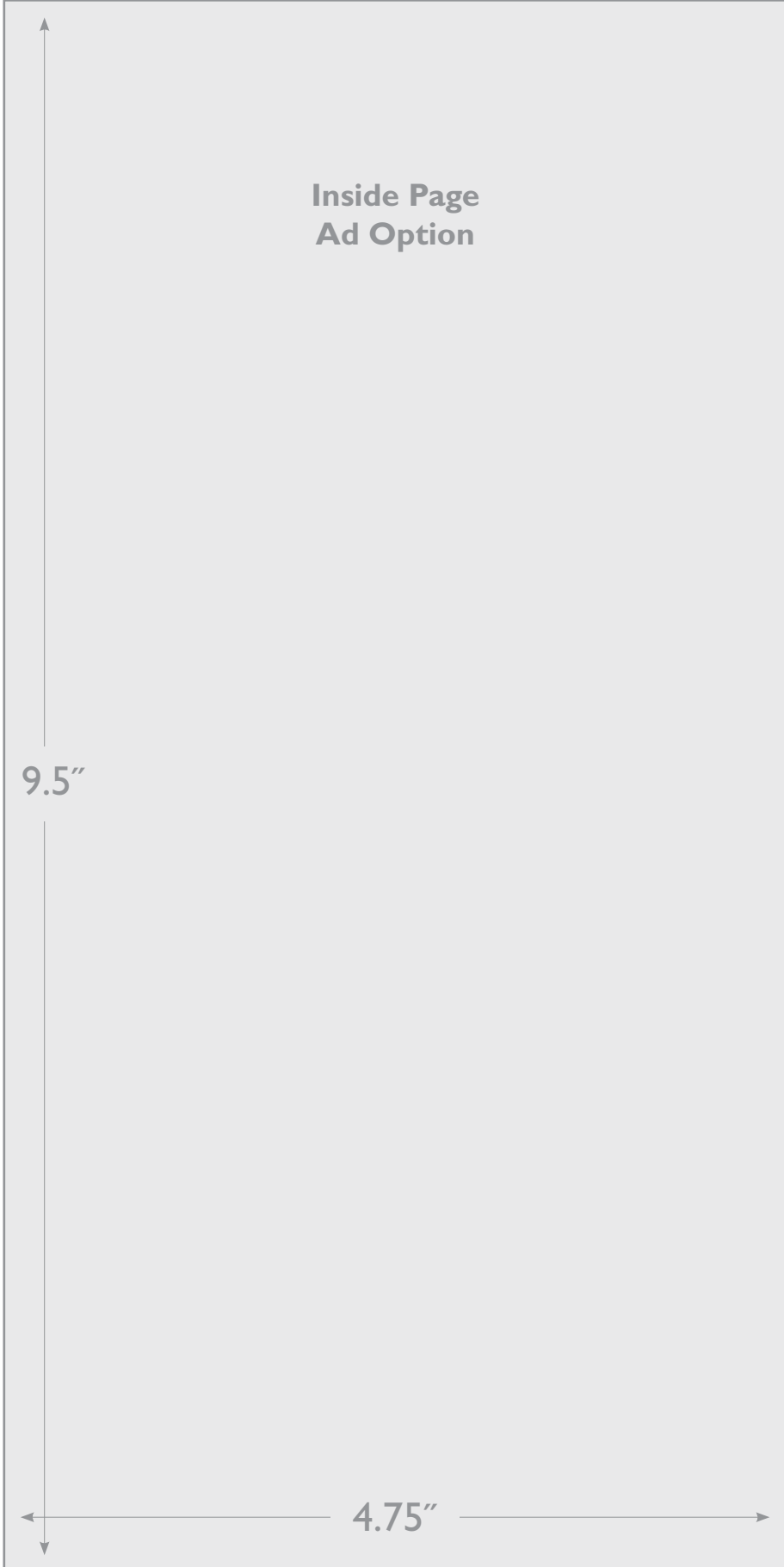
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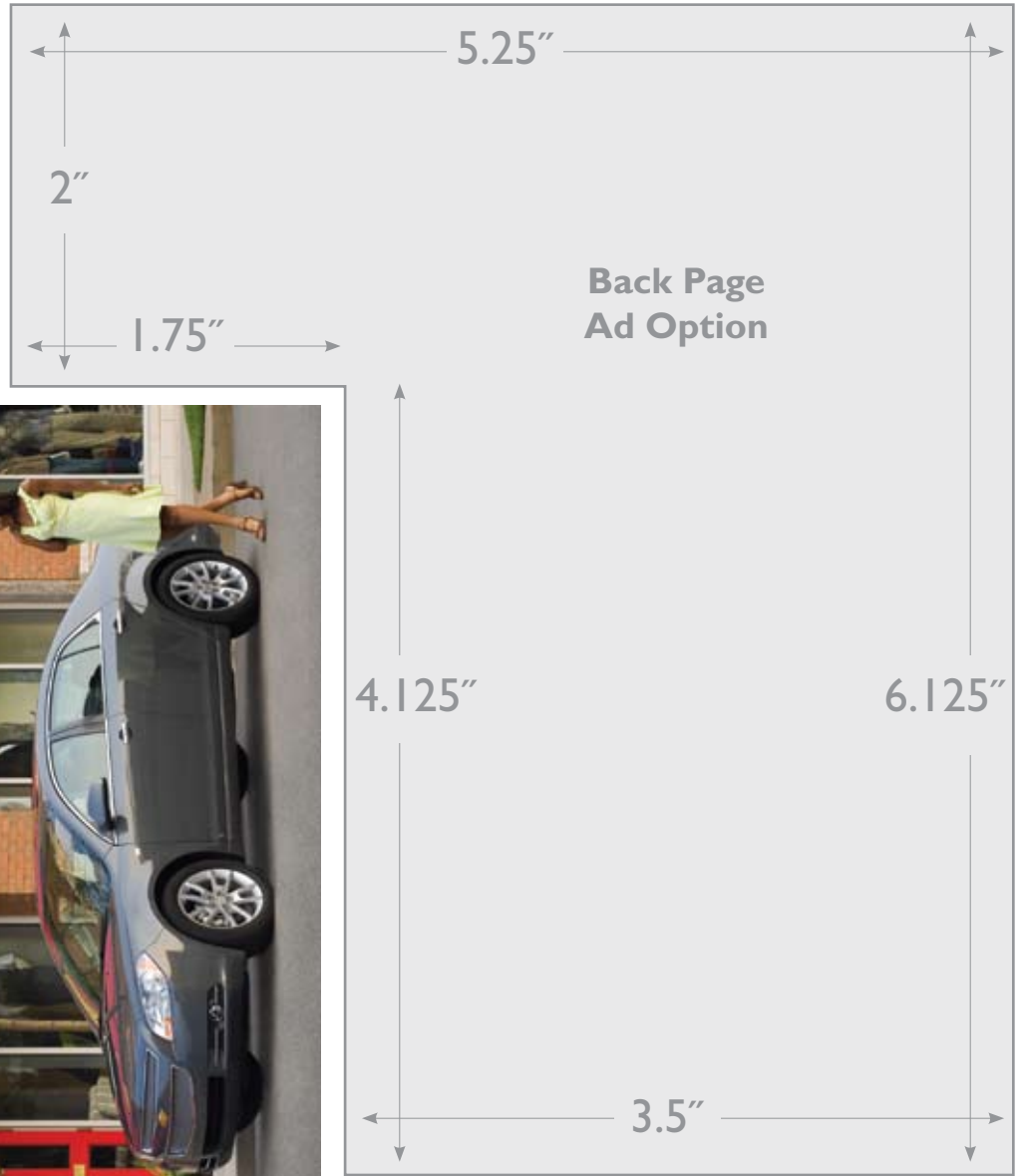
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SUBURBAN TAHOE TAHOE HYBRID TRAILBLAZER UPLANDER



Inside Page
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